

Bespoke Luxury Experiences Austria

These luxury experiences offer a taste of Austria's rich cultural heritage, stunning natural beauty, and impeccable hospitality – away from the crowds.

VIENNA

- **Private Tour of Schönbrunn Zoo**

Dive into the animal kingdom with special tours of Schönbrunn Zoo in Vienna, the world's oldest zoo. Our exclusive tours offer behind-the-scenes access and intimate encounters with wildlife, from majestic lions to playful pandas. Learn from expert guides, discover hidden corners, and gain insights into conservation efforts. Perfect for animal lovers of all ages, these tours promise a unique and memorable experience, blending education with the thrill of close-up animal interactions in the heart of Vienna.

<https://www.zoovienna.at/en/zoo-and-visitors/special-tours-zoo/>

- **Overnight stay at Schloss Schönbrunn Grand Suite in Vienna**

The Austria Trend Hotels offer you the opportunity to stay in one of the capital's most exclusive addresses – and one of the nation's best known cultural attractions – as you follow in the footsteps of the Emperor. Guests have the chance to experience Schönbrunn Palace from an angle seen by only very few locals: at night, deserted and free of tourists, amateur photographers and posing couples. The Austria Trend Hotels have added another entry to the list of unusual places to stay in Europe thanks to this unique suite inside Schönbrunn Palace.

<https://www.austria-trend.at/en/hotels/schloss-schoenbrunn-suite>

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Step into the lavish world of Schönbrunn Palace in Vienna with a private tour, where opulent rooms and exquisite gardens await your exploration. With a knowledgeable guide by your side, immerse yourself in the palace's rich history and architectural splendour, all while enjoying the exclusivity of a crowd-free experience. Delight in uncovering the secrets of this imperial residence, where every corner tells a story of grandeur and legacy.

<https://www.schoenbrunn.at/en/tickets-and-prices/group-programme/private-tour-request>

- **Exclusive concert Viennese Philharmoniker**

Immerse yourself in the ultimate musical experience with a private concert by the Vienna Philharmonic Orchestra. Esteemed worldwide for their unparalleled artistry, the orchestra brings to life classical masterpieces in an intimate setting exclusively for you. Whether it's the grandeur of Mozart or the passion of Beethoven, each note promises an unforgettable journey through the heights of classical music, all in the prestigious ambiance that only the Vienna Philharmonic can offer. A once-in-a-lifetime event awaits.

<https://www.wienerphilharmoniker.at/en/>

- **Private Chocolate Tasting in Vienna**

Indulge in a decadent journey for your senses with a private chocolate tasting in Vienna. Delight in the finest handcrafted chocolates and pralines from one of the city's top chocolatiers, as you explore a world of rich flavors and exquisite craftsmanship. Satisfy your sweet tooth in luxurious surroundings, where each bite is a moment of pure bliss.

<https://www.leschanz.at/>

- **Exclusive Wine Experience at Palais Coburg**

Immerse yourself in a truly exclusive wine experience at Palais Coburg, where every sip tells a story. Explore the medieval wine cellar on tailor-made guided tours, indulging your senses with theme-based tasting that offer a glimpse into the rich history and heritage of winemaking. As you discover Vienna, listen to captivating tales about the Palais and the illustrious family of Saxe Coburg, adding depth to your journey through the world of wine.

[Guided Tour WINE WALK | Palais Coburg \(palais-coburg.com\)](#)

- **Private Cooking Class with a Michelin-Starred Chef**

Embark on a culinary adventure with a private cooking class led by a Michelin-starred chef in Vienna or Salzburg. Discover the secrets of Austrian cuisine as you immerse yourself in hands-on instruction, mastering techniques and recipes that showcase the region's rich culinary heritage. Delight in creating exquisite dishes under the guidance of a master chef, and take home not just recipes, but memories to savour for a lifetime.

<https://www.mikiapostolo.com/>

- **Vienna State Opera VIP Box**

Experience the epitome of luxury at the Vienna State Opera as you watch a mesmerizing performance from the comfort of a VIP box. With unparalleled views and impeccable service, immerse yourself in the world-renowned productions while indulging in the opulence of this historic venue. Enjoy every moment of the performance surrounded by elegance and sophistication, creating memories that will last a lifetime.

<https://www.viennaconcerts.com>

- **Vintage Cars**

Embark on a journey in time with Classic Cars Vienna and indulge in a romantic Oldtimer Picnic. Wind through small, charming streets and quiet mountain passages as you escape to idyllic countryside hideaways. Let your dreams take flight as you select from a variety of classic cars, each one promising a unique adventure. From vintage convertibles to sleep couples, the choice is yours. Immerse yourself in nostalgia and create unforgettable memories in the embrace of timeless elegance and scenic beauty.

[Hertz-Classics Oldtimer-Picnic - Time for a break](#)

- **Horse-drawn carriage “Fiaker “Dinner Experience – Experience Vienna with all your senses**

Under the motto "experience Vienna with all your senses" – enjoy typical specialties and delicacies of the famous Viennese cuisine during your horse-carriage ride while you will also be enchanted by Vienna's city center and its fascinating sights. An experience you will never forget – we promise!

<https://www.ridingdinner.com/en/home>

- **Exclusive Tour through Schlumberger's sparkling wine cellar**

Discover the effervescent world of Austria's finest bubbly with an exclusive tour through Schlumberger's sparkling wine cellars. Venture into the historic, labyrinthine cellars in Vienna, where tradition meets craftsmanship. Learn the intricate méthode traditionnelle process that gives Schlumberger sparkling wines their signature finesse. Taste the exquisite range, from classic brut to rosé, in a setting as rich in history as in flavor. An elegant journey into the heart of Austrian viticulture awaits.

<https://www.schlumberger.at/de/kellerwelten>

- **Private Helicopter Tour**

Explore Austria's majestic landscapes on a private helicopter tour, where the Alps or the Danube Valley unfold beneath you in a breathtaking panorama. Experience the thrill of flight while immersing yourself in the unparalleled beauty of this picturesque country from a unique and privileged perspective.

<https://www.hoverfly.it>

BURGENLAND / LOWER AUSTRIA

- **VIP Shopping Experience at Designer Outlet Pandorf**

Elevate your shopping to the next level with a VIP Shopping Experience at Designer Outlet Parndorf. Indulge in exclusive access to luxury brands, personalized styling consultations, and private lounges for a relaxed shopping atmosphere. Enjoy significant savings on world-renowned labels, all while savoring complimentary refreshments. Perfect for fashion aficionados seeking a sophisticated day out, our VIP experience combines the thrill of finding the perfect piece with the elegance of bespoke service.

<https://www.mcarthurglen.com/nl/outlets/at/designer-outlet-parndorf/vip-package/>

- **Exclusive Wine Tasting in Wachau Valley**

Indulge in the ultimate wine lover's experience with exclusive wine tasting amidst the stunning vineyards of Austria's Wachau Valley. Sample the finest selections of world-class wines while surrounded by the picturesque beauty of this renowned wine region. Immerse yourself in the rich flavors and aromas of the local varietals, guided by experts who will enhance your appreciation for the artistry and craftsmanship behind each bottle.

<https://www.wolfysadventures.com/private-wachau-valley-wine-tasting>

- **Experience apricot blossom season in Wachau Valley**

Every year between mid-March and mid-April, the apricot blossom heralds the arrival of spring in this region of Lower Austria. For example, you can walk along the **Wachau Apricot Trail**, which starts in Krems-Angern and leads through enchanting countryside and old apricot gardens.

<https://www.donau.com/en/the-danube-in-lower-austria/eating-drinking/richly-laid-tables/apricots-asparagus-co/wachau-apricot/>

- **Private Danube River Cruise**

Embark on a journey of unparalleled luxury and tranquility as you charter a private yacht or luxury boat for a serene cruise along the majestic Danube River. Glide through the heart of Europe, passing by charming villages, majestic castles, and iconic landmarks. With every moment tailored to your desires, indulge in the beauty of the surrounding scenery while basking in the comfort and exclusivity of your private retreat. It is a voyage that promises unforgettable moments and unparalleled relaxation on one of the world's most legendary waterways.

<https://riverside-cruises.com>

- **Private Opera Performance at Esterházy Palace**

Experience the pinnacle of luxury and culture with a private opera performance at Esterházy Palace. Step into the opulent halls once frequented by the prestigious Esterházy family and indulge in an evening of unparalleled artistry. With VIP treatment and premium seating, immerse yourself in the enchanting melodies and captivating performances in this historic setting. It is an exclusive opportunity to embrace the grandeur of classical music in a truly regal atmosphere.

<https://esterhazy.at/en/events>

STYRIA

- **Sleep amongst treetops in Pogusch's "Baumhäuser" treehouses.**

Nature and relaxation. Dive into the world of Steirerleck at Pogusch. The farm provides plenty of traditional Austrian delicacies that, combined with select products from the surrounding region and can be enjoyed in the traditional inn or at the bar of our Schankkuchl. Plan your getaway to Pogusch: Sleep amongst the treetops in our 'Baumhäuser'; the sunny 'Vogelhäuser' with views over the mountains or the sleek 'Cabanas' in their glass house.

<https://www.steirerleck.at/pogusch.en.html#section2>

- **Exclusive tour of Lipizzaner Stud Piber**

Experience the grace and heritage of the Lipizzaner Stud Piber, where the world-famous Lipizzaner horses are bred. Nestled in the scenic landscapes of Austria, this historic stud farm offers a glimpse into the meticulous care and training of these majestic animals. Discover the legacy behind the elegant performances of the Spanish Riding School. A visit to Piber is a journey through history, tradition, and the art of classical horsemanship, making it a must-see for equine enthusiasts and families alike.

<https://www.piber.com/en/>

- **Luxury Horseback Riding in Styria**

Experience the epitome of luxury amidst the stunning landscapes of Styria with a leisurely horseback ride through picturesque countryside. Let the gently rhythm of your horse's gait carry you through vineyards and rolling hills, immersing yourself in the beauty of nature. Afterwards, indulge in a gourmet picnic prepared by a private chef, savoring delicious cuisine amidst the tranquility of your surroundings, creating memories that will last a lifetime.

<https://www.golden-hill.at/en/horse-riding-southern-styria/>

UPPER AUSTRIA / SALZBURG

- **Hot Air Balloon Ride over Salzkammergut**

Embark on an unforgettable adventure as you float gently above the picturesque Salzkammergut region with a private hot air balloon. With panoramic views stretching across tranquil lakes, majestic mountains, and charming castles, this experience promises to take your breath away. Feel the exhilaration of flight as you drift serenely through the skies, soaking in the natural beauty and captivating scenery below. It is a truly magical journey that will leave you with memories to cherish forever.

<https://www.apfelwirt.at/de/ballon/>

- **"Plätten" boat breakfast on Lake Altaussee (Salzkammergut)**

The "Plätten" Boat Breakfast on Lake Altaussee, presented by Seevilla, offers an unrivaled dining experience that merges the serene beauty of nature with exquisite culinary delight. As guests glide gently across the crystal-clear waters of Lake Altaussee, they are treated to a sumptuous breakfast spread aboard a traditional "Plätten" boat, a local wooden flat-bottomed vessel designed to navigate the calm Alpine waters with grace. This unique breakfast journey not only showcases the breathtaking scenery of the surrounding mountains and pristine nature but also celebrates the rich culinary heritage of the region. Guests can indulge in a selection of locally sourced delicacies, freshly prepared and beautifully presented, making the "Plätten" Boat Breakfast an unforgettable way to start the day, immersed in the tranquility of Lake Altaussee and the luxurious hospitality of Seevilla.

<https://www.seevilla.at/en/barge-trip.html>

- **Exclusive theme boat rides on Lake Hallstatt (Wine and cheese cruise / breakfast)**

Embark on a serene journey with Navia's themed boat rides on the enchanting Lake Hallstatt. Experience a Wine and Cheese Boat Rides, a perfect blend of exquisite flavors and mesmerizing vistas. Or greet the morning in style with our Breakfast Boat Rides, offering a tranquil start to your day amidst the natural beauty. With Navia, every moment on Lake Hallstatt becomes an unforgettable experience.

<https://www.navia.at/en/themenfahrten/>

- **Grossglockner High Alpine Panorama Road Experience**

Embark on an unforgettable journey along the Grossglockner High Alpine Road, Austria's most famous scenic route. Wind through the heart of the Hohe Tauern National Park, ascending to breathtaking viewpoints and the majestic peak of Grossglockner itself. This panoramic road offers unparalleled views of alpine landscapes, glaciers, and verdant valleys. Ideal for nature lovers and photography enthusiasts, it's a captivating experience that showcases the awe-inspiring beauty of Austria's highest mountain and its surroundings.

<https://www.grossglockner.at/gg/en/index>

- **Private Horse-Drawn Carriage Ride in Salzburg**
Embark on a romantic journey through the enchanting streets of Salzburg, the birthplace of Mozart, with a private horse-drawn carriage ride. Let the rhythmic clip-clop of hooves and the picturesque surroundings whisk you away to a bygone era, creating cherished memories against the backdrop of this historic and charming city.

<https://www.salzburg.info/en/hotels-offers/guided-tours/explore-salzburg/hackney-coaches>

TIROL

- **Nature Ice Palace Hintertux Glacier**
The Nature Ice Palace in the Hintertux Glacier is a unique natural jewel and an ideal year-round, weather-independent excursion destination for adventurers, old and young. It was discovered by chance by Roman Erler in 2007. After years of research and thousands of hours of work, today you can enjoy the adventure to the fullest without helmets or special equipment.

<https://www.natureispalast.info/en/>

- **Snow village of Hochoetz (Overnight stay in an igloo)**
An ice-cold night or romantic hours for two? You probably ask yourself this question when you get an overnight stay in an igloo village as a gift. Actually, a great idea, something different, but isn't it terribly cold when you sleep? A night of self-experiment later I can tell you more about it in a very positive way.

<https://www.oetztal.com/winter/the-full-winter-variety-in-oetztal/igloos-romance-and-more-the-snow-village-hochoetz.html>

- **Igloo village in Kühtai**
At the igloo village, you and your loved one can really leave all of your cares behind. Experience a new type of accommodation - in a romantic igloo designed and shaped by snow artists. Relax with a drink at the snow bar or enjoy the evening in the sauna. If you are more than two you will enjoy the group igloo. Why not combine a night at the igloo village with a stay at one of the many beautiful hotels around the Igloo.

<https://www.iglu-village.at/en/>

- **Experience dreamlike sun terraces in Kitzbühel**
In Kitzbühel, a summit victory can often be combined with culinary highlights. One of the most popular sun terraces is the **Panorama Alm**. Here you can relax on cosy deckchairs after skiing and let your gaze wander over the Kitzbüheler Horn. You are offered a varied selection of traditional Tyrolean dishes such as Kaspressknödel and Kaiserschmarrn. The Melkalm terrace with its extensive view of the Kitzbühel ski area is another highlight. The **Sonnbühel** also has a wonderful sun terrace and is very popular with the locals. Pamper yourself after an active day in the mountains and enjoy the view of the picturesque valley and the **Steinbergkogel**. The restaurant offers an exquisite selection of regional dishes such as Tyrolean bacon dumplings or roast onion. Not forgetting the **Bichlalm** as the perfect starting point for ski tours.

<https://www.kitzbuehel.com/en/blog/8-things-to-do-in-winter-in-kitzbuehel/>

VORARLBERG

- **Overnight stay in one of many igloos in Vorarlberg**
Discover a winter wonderland in Vorarlberg with an overnight stay in one of our cozy igloos. Nestled in the heart of snow-capped mountains, our igloos offer a unique escape into nature's embrace. Experience the magic of the Arctic atmosphere, where the stars become your ceiling and the crisp air refreshes your soul. Perfect for adventurers and romantics alike, our igloo stays promise unforgettable memories in the serene beauty of Vorarlberg.

<https://www.vorarlberg.travel/en/activity/igloo-building-in-bregenzerwald-and-montafon/>

- **Helicopter Skiing in Lech Zürs am Arlberg**

Experience the ultimate thrill with heliskiing in Lech Zürs am Arlberg, the pinnacle of alpine adventure. Access untouched snow and unparalleled terrain via helicopter, and carve your way through pristine powder against the backdrop of the stunning Austrian Alps. Perfect for seasoned skiers seeking the thrill of a lifetime, this exclusive experience offers not just adrenaline-pumping descents but also breathtaking panoramic views. Dive into the heart of winter wilderness like never before.

<https://www.lechzuers.com/en/winter/winter-sports/heliskiing>

- **Tandem flights in Lech Zürs am Arlberg**

How great would it be to fly like a bird in the sky? To take off and see the beautiful Arlberg region from a bird's eye perspective, free from engine noise and restrictions?

https://www.tandemsky.at/en_GB

WHOLE AUSTRIA

- **Gourmet Balloon Ride**

Combine Soar to new heights with a Gourmet Balloon Ride, an extraordinary blend of adventure and culinary delight. As you glide over breathtaking landscapes, indulge in a finely curated meal, featuring local delicacies and exquisite wines, all from the comfort of your balloon basket. This unique experience combines the thrill of floating above the earth with the pleasure of gourmet dining, offering an unforgettable perspective on the beauty below. Perfect for special occasions or a luxurious treat. the thrill of a hot air balloon ride with the indulgence of fine dining above Austria's most beautiful landscapes.

<https://www.balloon7.at/> (only available in German)

- **Luxury Train Journey on the Orient Express**

Embark on a journey of opulence and nostalgia aboard the Venice Simplon-Orient Express as it traverses Austria's scenic countryside in vintage style. Indulge in the epitome of luxury travel, where every moment is steeped in elegance and charm reminiscent of a bygone era. From the plush interiors to the breathtaking landscapes passing by your window, this iconic train journey promises an experience of unparalleled sophistication and romance.

<https://www.belmond.com/trains/europe/venice-simplon-orient-express/journeys/vienna-to-paris>